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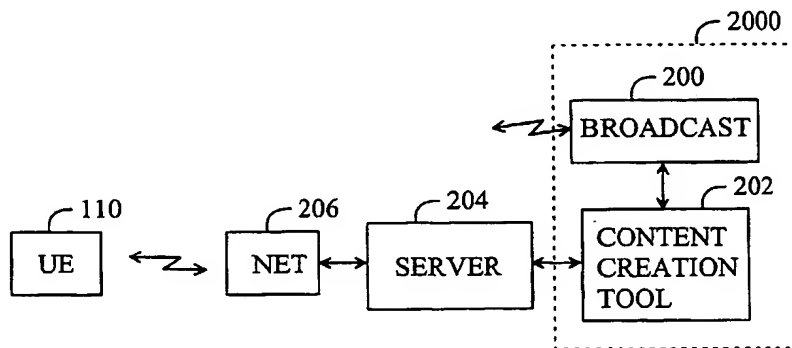
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(54) Title: MEDIA SYSTEM, USER TERMINAL AND METHOD OF PROVIDING CONTENT ITEMS RELATING TO BROADCAST MEDIA STREAM



(57) Abstract: The invention relates to a media system, a user terminal and a method of providing one or more content items to at least one user terminal (110), the content item being related to a broadcast media stream. The method comprises: attaching the content item to a broadcasting time line of the broadcast media stream by a broadcasting system (2000); broadcasting the broadcast media stream by the broadcasting system; synchronizing an internal time of the user terminal (110) with the internal time of the broadcasting system (2000); sending the content item attached to the broadcasting time line from the radio system (206) to the user terminal (110); and presenting the received content item in the user terminal (110) at a given moment in time that is based on the attachment and on the synchronization.

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